



**World Food  
Programme**

**Programme  
Alimentaire  
Mondial**

**Programa  
Mundial de  
Alimentos**

**برنامج الأغذية  
العالمي**

WFP News Video: ECUADOR EARTHQUAKE  
Location: Manta and environs/Quito, Ecuador  
Shot: 22/23 April 2016  
TRT: 1:31

**Shotlist:**

:00-:21

Manta

Shot: 22April16

Various shots of destruction in the center of Manta

:21-:37

Shot: 22April16

Portoviejo

Various shots of people cueing, humanitarian aid arriving for the first time in rural areas affected by earthquake

:37-:48

Shot: 22April16

Portoviejo

WFP rations arriving at a hospital in Portoviejo

:48-1:09

Shot: 22April16

Portoviejo

SOT - Kyungnan Park, WFP Ecuador Country Director(English)

"Once the regular supermarkets are able to be up and running, our distribution will be much faster - because we will be distributing in a form a voucher. So people can go to the supermarket themselves, to various chains of supermarkets. So it wont be the modality where we are now where people will have to stand in lines. It will be much quicker at their own convenience at their own time."

1:09-1:31

Shot: 22April16

Quito

WFP airlift unloading at Quito airport. The plane was carrying humanitarian relief items including cooking sets, water tanks, and prefabs on behalf of aid organizations including Action Against Hunger, the White Helmets, UNICEF and WFP

ENDS

## WFP News Release

25 April 2016

## **WFP TO SCALE UP EMERGENCY OPERATION TO REACH 260,000 PEOPLE IN ECUADOR EARTHQUAKE ZONE**

**QUITO** – The United Nations World Food Programme (WFP) announced today the start of an emergency operation to assist 260,000 vulnerable and food insecure people seriously affected by the earthquake in Ecuador and in desperate need of food and other basic necessities.

The earthquake, the worst in Ecuador’s history, has left more than 600 people dead and over 12,000 injured mostly in coastal areas. According to estimates by government and international agencies, 520,000 Ecuadorians were directly affected by this disaster and require food assistance. The first WFP food supplies reached the stricken area only three days after the earthquake but now the scale of the impact is becoming clearer.

“Due to the earthquake a significant number of people no longer have access to their regular sources of income and food, and this will impact negatively their food security,” said WFP Regional Director for Latin America and the Caribbean Miguel Barreto in Ecuador to coordinate the WFP emergency response with WFP’s Director of Emergencies, Stefano Porretti.

Following a government request, a convoy with WFP emergency food kits reached the city of Portoviejo in Manabí province on 19 April. WFP staff supported distribution of food to the most affected families and hospitals in Manabí, reaching some 50,000 people to date.

Meanwhile, the UN Humanitarian Response Depot (UNHRD), managed by WFP, airlifted from its base in Panama on 21 April 40 metric tons of emergency supplies - including water and sanitation equipment, hygiene and kitchen kits and mobile storage units - to support the humanitarian assistance effort in Ecuador. This is part

of a WFP Special Operation to support logistics capacities in response to the earthquake. The US\$2 million operation has also just been launched.

“WFP plans to scale up to assist a quarter of a million people affected by this disaster, in close coordination with the Government,” said Barreto, after visiting the devastated city of Pedernales with Ecuador’s Minister of Foreign Affairs, Guillaume Long, and the Organization of American States (OAS) Secretary General, Luis Almagro.

“Based on the results of upcoming field assessments, WFP will adapt its plans in coordination with the authorities who are leading this effort, and support the overall government capacity to respond,” he added.

“It is amazing the number of institutions and individuals who are joining efforts to provide humanitarian assistance on the Ecuadorian coast,” said WFP Representative in Ecuador Kyungnan Park. “Volunteers from the government, private sector and civil society have been supporting the loading, unloading and delivery of our food kits to those most in need.”

WFP relies entirely on voluntary funding from governments, companies and private individuals. The cost of the three month operation designed to support the overall government response to the earthquake is US\$34 million.

# # #

WFP is the world's largest humanitarian agency fighting hunger worldwide, delivering food assistance in emergencies and working with communities to improve nutrition and build resilience. Each year, WFP assists some 80 million people in around 80 countries.

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