

WFP News Video WFP Executive Director Visits Democratic People's Republic of Korea Shot 20 May 2014 **TRT 2,40**

Programa

Alimentos

Mundial de

STORYLINE

WFP Executive Director Ertharin Cousin visited the DPRK 19-21 May 2014.

Programme

Alimentaire

- Cousin visited the DPRK at a time when WFP's operations are critically underfunded, with the objective of gaining a better understanding of the humanitarian needs and food security situation in the country and to get a picture of the challenges facing WFP's work.
- WFP's work in the DPRK focuses on the nutritional needs of children, as well as women who are pregnant or breastfeeding, many of whom are chronically malnourished due to a diet poor in micronutrients, protein and fats.
- WFP's operation provides specialised nutritious food to children in hospitals, baby homes, nurseries and schools, including Super Cereal - a kind of fortified blended food - and high-energy biscuits. The operation is currently only 24% funded and five out of seven factories producing.

SHOTLIST

00:00-00:18

Tumu Nursery, Pyongsong City in South Pyongan Province

Children receive cooked meals made with Super Cereal provided by WFP Children playing in the garden, children sleeping and playing in the bedroom area

00:18-00:51

Pediatric ward of City Hospital, Pyongsong City in South Pyongan Province

Children receive cooked meals made with Super Cereal provided by WFP Mothers lying in bed with their sick children

00:51-00:58

Baby Home, Pyongsong City in South Pyongan Province

Children receive cooked meals made with Super Cereal provided by WFP Children welcoming WFP's Executive Director Ertharin Cousin

00:58-01:17

SOT: Ertharin Cousin, WFP Executive Director, Pyongsong City in South Pyongan Province

"It's important that we visited DPRK at this time because this is a program that is severely underfunded and the program is working to support pregnant and lactating women and children under two, particularly those in hospitals, nursery schools and orphanages."



01:17-01:40 Baby Home, Pyongsong City in South Pyongan Province

WFP's Executive Director Ertharin Cousin meeting the children and the baby home staff.

01:40-02:01

SOT: Ertharin Cousin, WFP Executive Director, Pyongsong City in South Pyongan Province

"When we are underfunded it means that we can not provide the nutritional food that is required on a consistent basis to ensure that we can deliver the outcomes that will change this children's lives and provide the nutritional assistance that is required so that they can grow up healthy with the opportunity to live their lives to their full potential."

02:01-02:12

Pyongsong City in South Pyongan Province

WFP's Executive Director Ertharin Cousin visiting a mother with her children, she received nutritious food from WFP during her pregnancy and while breastfeeding.

02:12-02:26

Pyongyang, Rice-Milk-Blend and Corn-Soya-Milk blend factory

WFP's work in DPRK focuses on providing specialised nutritious foods to young children and mothers. WFP provides local factories with ingredients and expertise to produce Super Cereal and High Energy Biscuits for WFP's operations in-country. Super Cereal, depending on the formulation, is composed of milled rice, soy flour, maize flour and is fortified with vitamins and minerals, and can be cooked as porridge, mixed with rice or used as a basis for batter to make pancakes. High Energy Biscuits are cookies fortified with vitamins and minerals, providing a nutritious snack for young children.

02:26-02:40

Pyongyang Various views of the town center

For more informations, please contact (email address: <u>firstname.surname@wfp.org</u>)

Silke Buhr, Regional Spokesperson for Asia, WFP/Bangkok, Mob. +66 81 701 9208 Frances Kennedy, WFP/Rome, Tel. +39 06 6513 3752, Mob. +39 346 7600806 Emilia Casella, Global Media Cooordinator, WFP/Rome, Mob. +39 347 945 0634 Steve Taravella, WFP/Washington, Tel. +1 202 653 1149, Mob. +1 202 770 5993 Elisabeth Byrs, WFP/Geneva, Tel. +41 22 917 8564, Mob. +41 79 473 4570 Gregory Barrow, WFP/London, Tel. +44 207 240 9001, Mob. +44 796 800 8474