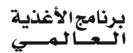


World Food Programme

Programme Alimentaire Mondial

Programa Mundial de Alimentos



WFP Video Media Advisory

8 August 2013

ROME – New Video of CAR for use by broadcasters can be downloaded here: LINK

The UN World Food Programme (WFP) is scaling-up operations in the Central African Republic (CAR), amid increasing concerns that ongoing insecurity is fuelling hunger among people who have fled their homes and farms. Reaching vulnerable people who are too fearful to return to their villages is one of WFP's biggest challenges.

Most of the displaced are farmers who may not be able to return in time for the planting season. This footage is from a WFP Food distribution at Damara, north of Bangui on the road the rebels swept down to take the capital on 24 March; most people fled in terror amid intense fighting. Some people at the distribution had been hiding since March.

SHOTLIST: Location : Damara, CAR Shot: 3, August 2013 TRT: 1:24 English

00:00-00:05 WFP convoy on the road to Damara (100 km north of Bangui) 00:05-00:26 Damara, CAR WFP food distribution to 88 households (409 people). They receive a monthly food ration of: 12 kg maize meal, 1.8 kg pulses, 6 kg oil and salt. WFP currently reaches 200,000 throughout the country and assists 17,800 people in this area. Some have been hiding since March. They told us the rations were crucial as they are between harvests (the lean season). The next harvest is in December and although the rains have been good many have not had access to their fields and have had seeds and animals stolen or killed.



00:26-00:38 Damara, CAR SOT: Housainou Taal, WFP Country Dir. Central Africa Republic "WFP has responded immediately, we are currently assisting over 200,000 beneficiaries, our assessments confirmed that there are urgent needs throughout the country and WFP will respond to these needs".

00:38:01:24 Damara, CAR GV of WFP food distribution

BACKGROUND

According to WFP assessments some 484,000 people in CAR are at risk of food insecurity of whom 130,500 are classified as in urgent need of food aid.

WFP is currently providing food assistance to 200,000 people in CAR and is preparing to assist an additional 118,000 vulnerable people, including 66,000 children aged 6-36 months to prevent malnutrition.

WFP is also boosting the logistic and telecommunications capacity of the entire humanitarian community to respond to pressing needs.

WFP will provide emergency school meals to 108,500 children as schools reopen in October to help prevent malnutrition and reduce the risk of them being recruited by armed groups.

#

WFP is the world's largest humanitarian agency fighting hunger worldwide. Last year, WFP reached more than 97 million people in 80 countries with food assistance.

Follow us on Twitter @wfp_media

For more information please contact (email address: firstname.lastname@wfp.org): Housainou Taal, WFP Country DirectorBangui, Tel. + 236 70 17 82 78 Judith Melby WFP/Dakar, +221 77 637 5964