



World Food Programme
Programme Alimentaire Mondial
Programa Mundial de Alimentos
برنامج الأغذية العالمي

SAVING
LIVES
CHANGING
LIVES

WFP News Video: Bangladesh Flooding

Location: Kurigram, Bangladesh

Shot: 17-18 July 2019

TRT: 02:05

SHOTLIST

:00-:14 - No audio

Drone shot of flooded houses.

Shot: 18 July 2019

:14-:18

Interior flooded house

Shot: 17 July 2019

:18-:31

People walking in flooded water

Man washing with flood water.

Shot: 17 July 2019

:31-:46

SOT (English) Nigar Dil Nahar WFP Bangladesh

"Mostly, 80 to 90 percent of houses are already inundated by the floods.

And crops are damaged and agricultural lands are already submerged. People have already shifted their houses to the highlands for shelters.

Shot: 17 July 2019

:46-01:00

Women receiving money from WFP staff via bKash (mobile banking).

This cash, which arrived before the flood occurred helps people pay for basic needs such as food and other urgently needed services.

Shot: 17 July 2019

01:00-01:15

SOT (English) Nigar Dil Nahar WFP Bangladesh

"WFP in this area is piloting a project called Forecast Based Financing. Forecast Based Financing is a project which allows us (WFP) to use the flood and weather forecasts to trigger the cash transfers to the affected people."

Shot: 17 July 2019

01:15-01:25

People on boats

Woman Women receiving WFP cash assistance

01:25-01:37

SOT (Bangla) Saleha Begum, recipient of WFP financing



"For the meantime we were given 4500 Taka and we are very happy, everyone in the village, even in our sadness, we are happy. The money has helped me a lot.

Shot: 17 July 2019

01:37-02:05

Various people struggling with the floods, women cooking, feeding sheep, eating, family walking in high water

Shot: 17 July 2019

END

WFP News Release

23 July 2019

WFP PROVIDES INNOVATIVE ASSISTANCE TO FLOOD AFFECTED PEOPLE IN NORTH WESTERN BANGLADESH

DHAKA – The World Food Programme (WFP) is working together with the Government of Bangladesh to assist more than 275,000 people affected by flooding in the north-west of the country, activating for the first time an innovative forecast-based financing project.

"Home to more than 700 rivers, Bangladesh is increasingly seeing the impact of climate change. Erratic monsoon and downpours are causing severe floods," said Richard Ragan, WFP Representative and Country Director in Bangladesh. "WFP is using a combination of cash and food to urgently meet the basic needs of more than a quarter million people whose homes and agricultural lands have been inundated."

To mitigate the impact of the severe flooding, the Government of Bangladesh and WFP have activated their forecast-based financing project for the first time. This innovative approach uses weather forecasts to trigger early actions, such as cash transfers, that can help reduce the impact of natural disasters in conjunction with existing disaster relief interventions.

Around 5,000 households (25,000 people) received US\$53 through mobile money transfers in Kurigram district as part of the project. Cash was distributed to the most vulnerable, including families headed by disabled people, the elderly and single women. The assistance helped people pay for basic needs such as food and other urgently needed goods and services.

WFP is supporting more than 250,000 people in three north western districts with fortified biscuits that will sustain them for three days as an immediate response to the floods. The



biscuits are often used in emergencies as they are nutritious, easy to transport and do not need cooking.

The Bangladesh Ministry of Disaster Management and Relief reports that 2.3 million people have been affected in 20 of Bangladesh's 64 districts.

WFP is closely monitoring the floods in coordination with the Government and we stand ready to assist further, should the situation deteriorate.

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The United Nations World Food Programme - saving lives in emergencies and changing lives for millions through sustainable development. WFP works in more than 80 countries around the world, feeding people caught in conflict and disasters, and laying the foundations for a better future.

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For more information please contact (email address: firstname.lastname@wfp.org):

Seetashma Thapa, WFP/Dhaka, Mob. +88 01713012386

Maherin Ahmed, WFP/Dhaka, Mob. +88 01755642160

Jane Howard, WFP/Rome, Tel. +39 06 6513 2321, Mob. +39 346 7600521

Herve Verhoosel, WFP/Geneva, Mob. +41 798428057

Steve Taravella, WFP/New York, Tel. +1-646-556-6909, Mob. +1-202-770-5993