



**World Food
Programme**

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Alimentaire
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Alimentos**

**برنامج الأغذية
العالمي**

WFP News Video

Bono at EXPO Speaks Out on Syria Crisis and Hunger

Location: Expo Milan, Italy/Jordan/Niger

TRT: 2:37

00:00-00:11

Expo Milan Shot 6 September 2015

People visiting Expo, Irish Pavilion

00:11-00:20

Expo Milan Shot: 6 September 2015

Simon Coveney, Irish Minister of Agriculture standing outside the pavilion

00:20-00:43

Expo Milan Shot 6 September 2015

SOT: BONO U2 lead singer and cofounder of ONE

"I think it is an extraordinary thing that the World Food Programme exists at all considering that you don't have any certainty in funding. Every year you have to go after funding there is no certainty and I am aware in Jordan right now, here they have a refugee crisis you are actually cutting funds because you have run out of resources. This to me is shameful."

00:43-00:56

Expo Milan Shot 6 September 2015

SOT: MATTEO RENZI Italian Prime Minister

"I think your initiative is a great initiative. We can cooperate with more determination in the past and we are ready to stand up with you and your battle."

00:56-01:00

Expo Milan Shot 6 September 2015

Bono, WFP Executive Director, Ertharin Cousin and Matteo Renzi talking at 2015 Expo event

01:00-01:14

Expo Milan Shot: 6 September 2015

SOT on stage: ERTHARIN COUSIN, Executive Director, UN World Food Programme (WFP)

"We know we can end hunger It requires the public will...It requires your voices."

01:14-01:20

Expo Milan Shot: 6 September 2015

c/a Public at the event

01:20-01:35

Expo Milan Shot: 6 September 2015

SOT on stage: BONO U2 lead singer and cofounder of ONE

It now has to be a political priority for us to deal with what is happening on the continent of Africa. And I think if we do that we have a better chance of dealing with extreme poverty and extreme hunger. They are all interrelated.

01:35-01:49

Mafraq, Northern Jordan

Shot 19 June 2015

Very vulnerable refugees in Jordan who cannot afford to pay rent often set up makeshift tents in rural areas where they can live for free, or pay a very small fee to rent the land where they live.

GV people living in makeshift shelters, Um Zaid peeling potatoes

01:49-01:58

Zahle, Bekaa Valley, Lebanon

Shot 17 June 2015

Syrian refugees buying food at the local supermarket using WFP electronic food vouchers.

01:58-02:11

Zahle, Bekaa Valley, Lebanon

Shot 17 June 2015

This informal tented settlement is called Karak and hosts 60 families, some 400 people. All refugees in the camp are very vulnerable and receiving WFP food assistance through the electronic food voucher.

02:11-02:37

Say, Niger

Shot 23 November 2011

WFP provides school meals to school children.

END

WFP News Release

7 September 2015

“IT BEGINS WITH ME”: BONO, ITALY, IRELAND SPEAK OUT FOR SYRIANS AND A ZERO HUNGER WORLD

MILAN – Ertharin Cousin, Executive Director of the United Nations World Food Programme (WFP), thanked U2 lead singer and ONE co-founder Bono, Italian Prime Minister Matteo Renzi and Ireland’s Agriculture Minister Simon Coveney for their efforts to give voice and support to the world’s hungry poor.

Bono and Cousin met on Sunday night at the Expo Milan 2015 special event “It Begins With Me,” hosted by the governments of Ireland and Italy, to mobilize people in the challenge to end hunger in our lifetimes and raise awareness of the need for more resources to respond to the increasing hunger needs of people fleeing conflict.

“To end hunger we count on public will. People must raise their voices to demand a world without hunger. This is why I am so pleased that Bono has come here to Expo to make this happen in what is a very difficult moment,” said Cousin, referring to the challenge of securing steady funding for the Syrian emergency response.

“I think it is extraordinary that an organization like WFP even exists when each year you and your staff have to go out and ask for funds to do your work. In Jordan right now we have a refugee crisis and ... WFP is forced to cut for lack of funds,” said Bono. “This is shameful!”

In his opening remarks, Irish Agriculture Minister Simon Coveney, one of the driving forces behind the event, announced that Ireland will donate 60 million euros to WFP over three years, with a specific focus on refugees.

Italian Prime Minister Matteo Renzi underlined the need for more resources to fight hunger and promised that by 2017 Italy would be back in fourth place in the country ranking for international cooperation among the G7 countries.

Italian Agriculture Minister Maurizio Martina said that we need both citizens and institutions to support the fight against hunger and Expo is the ideal venue to put fighting hunger at the top of the agenda.



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WFP is the world's largest humanitarian agency fighting hunger worldwide, delivering food in emergencies and working with communities to build resilience. Each year, WFP assists some 80 million people in around 80 countries.

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