



**World Food  
Programme**

**Programme  
Alimentaire  
Mondial**

**Programa  
Mundial de  
Alimentos**

**برنامج الأغذية  
العالمي**

# WFP Media Advisory

27 September 2012

## NEW VIDEO OF FOOD ASSISTANCE IN YEMEN

TRT 2:16

Video Shows:

:00-01:03

Hodeidah governate.

Shot: 25Sep2012

WFP mother and child health nutrition clinic. Children being tested for malnutrition and supplied with special supplementary foods. Part of the effort to reach to deal with child malnutrition in Yemen. WFP is currently reaching 675,000 pregnant women, nursing mothers and children under five.

01:03-01:27

Rayma governate

Shot: 25Sep 2012

Emergency food distribution part of on-going surge in WFP activities aimed at reaching nearly 4 million severely food insecure people this year.

01:27-02:16

Mahweet governate

Shot: 15 SEP 2012.

Emergency food distributions.. Interview is with Saleh Ali Shroof, age 25.

Storyline:

Child malnutrition is serious problems in Yemen, with almost half of children under age 5 — about 2 million children — chronically malnourished and another one million suffering from acute malnourishment. Yemen has the third highest rate of malnutrition in the world.

WFP is responding to the problem by delivering micronutrient-enriched supplementary foods — Plumpy'doz, Plumpy'sup, SuperCereal, sugar and vegetable oil — to 675,000

pregnant women, nursing mothers and children under age five. The clinics shown on the footage are in Hodeidah governate where the acute malnutrition rate is almost double the 15 percent rate set as the emergency threshold by the World Health Organization.

Food distributions are part of the on-going scale up in WFP's emergency food distributions for severely food insecure people, who can't produce or buy enough food to feed themselves on a daily basis. A recent assessment by WFP and its partners indicated that more than 5 million Yemenis fall into this category. To meet the problem, WFP's emergency programme will more than doubled in size, growing from 1.8 million to 3.9 million people who WFP plans to reach by the end of the year. The increase represents a huge logistical challenge, involving the doubling of distribution points from 3,000 to 6,000 in Yemen's thirteen poorest governates.

The emergency distribution footage from Mahweet and Rayma is from two of those 6,000 distribution points that are part of the expansion. The monthly ration that people are receiving is 25 kgs of wheat and 2.2 litres of vegetable oil, which will provide them with a safety net of around 500 kilocalories a day, about one-quarter of the 2,100 kilo calories the average adult needs per day.

Under current funding, WFP's total operations are around \$69 million short of the \$223 million budget for this year. WFP is finalizing plans to reach all 5 million of the severely food insecure next year, at a total cost of more than \$300 million.

Previously released footage from Yemen can be downloaded from this link:

[Yemen crisis VNR: 04-07-12](#)

<https://www.yousendit.com/download/QlVnN3RjQ1B3TGdUWThUQw>

# # #

WFP is the world's largest humanitarian agency fighting hunger worldwide. Each year, on average, WFP feeds more than 90 million people in more than 70 countries.

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