

WFP Video News Release
International Women's Day
8.March 2011

TRT 03.06

Eng.

WFP puts women – mothers, girls and adolescents -- at the front and centre of efforts to fight malnutrition.

WFP's school meals and take-home rations provide an incentive to families to send their girls to school and to nourish them while there. A hungry girl finds it difficult to concentrate, is unable to learn or may not even be able to go to school because she has to stay at home to do housework. She may have to work to help her family eat.

School meals and take-home rations help keep girls in schools, and lower dropout rates. Keeping adolescent girls in schools gives them a better education and contributes to raising the age at which they marry or have children.

SHOTLIST

00:00-00:42 various clips from the Film Desert Flower
US release 18th of March 2011

DESERT FLOWER follows the true story of Waris Dirie, who escaped Somalia at the age of 13 and spent her adolescence as a maid in her country's London embassy. A regime change forces her onto the streets of London where she is soon discovered by a famous fashion photographer. This scared, homeless runaway evolves into a glamorous runway superstar. While her beauty and courage open doors to an exciting career, her life is even more transformed by her tenacity to fight against the poverty and cultural traditions that had forced her to run away from her home and family. Her work resulted in her being named United Nations special ambassador for women's right in Africa in 1997.

Dirie is portrayed by model and actress Liya Kebede, who has graced the covers of Vogue, Elle, Harper's Bazaar and V magazines and whose past film credits include LORD OF WAR and THE GOOD SHEPHERD, Golden Globe-winner Sally Hawkins (HAPPY GO LUCKY), Timothy Spall (HARRY POTTER and SECRETS AND LIES), Juliet Stevenson (BEND IT LIKE BECKHAM), Craig Parkinson (CONTROL), Anthony Mackie (THE HURT LOCKER) and Meera Syal (SCOOP) fill out the ensemble cast.

00:22-01:03 SOT of Liya Kebede, Desert Flower's star, in the role of Waris Dirie
"when you are born in a place like Somalia for instance, in the Desert and all that kind of things, the only outlet you have is to get married and to have children, you are not going to school you are not having options of what you want to become and how you want to be independent and you can you know, feed yourself there is not that option, doesn't exist for them".

01:03-01:28 Daadab refugee camp 19 August 2009

GV of the camp

01:28- 01:33 Kenya Girls High School, Nairobi, Kenya 1 June 2009

Fatouma in class

01:33-01:54 Nairobi, Kenya 1 June 2009

SOT Fatouma Omar (Fatuma is from Somalia, she grew up in a one room shack in Dadaab, the world's largest refugee camp.

Fatuma won her scholarship after coming top in exams in north east Kenya. Exams are marked out of 500. Anything above 300 for a girl, in a school system which favors boys, is considered exceptional. But for a girl educated in a refugee camp, Fatuma's score of 364 is almost unbelievable)

"in school at break time like at 10:30, we use to drink porridge and actually it helped us, because sometimes you find yourselves hungry, you are in class you have lessons to revise and do all that stuff and then you just feel hungry so it was sometimes, it was a refreshment

01:54-02:14 Dadaab refugee camp, Kenya 19 August 2009

Children eating WFP school meals

02:14-02:40 Rome, Italy 07 March 2011

SOT Brenda Barton WFP Communication Deputy Director

"girls like Fatuma can have a future if they get something as simple as a school meal, that means that she is going to learn better in school she is going to concentrate when she is there, her parents are going to send her to school. Through wefeedback which is a fantastic new initiative that WFP has launched, everybody can help girls like Fatuma, just by sharing your favourite food on line that will translate into a meal for hundred thousands of girls like Fatuma.

02:14-03:06 Daadab refugee camp 19 August 2009

GV WFP food distribution

END