COVID-19: New WFP Footage Shows Need for Continued Global Humanitarian Response To Prevent Doubling of Severe Hunger
Shot: April/May 2020
Syria, Burkina Faso, Senegal
TRT: 3:42

SHOTLIST:
:00-:18
GV destruction/WFP food and UNICEF soap distribution
With COVID-19 containment measures limiting people's movement, WFP has introduced measures to ensure that people receive their entitlements in as safe a way as possible. WFP provides life-saving food to 4.5 million people each month. It is now increasing its distribution cycles and hours during the day, setting up handwashing stations, supporting people to practice social distancing at distribution points and using SMS to notify families when they can collect assistance to avoid crowds. In partnership with UNICEF we are distributing soap and information leaflets about hygiene. WFP is also working closely with partners to introduce mobile distributions, where food is driven as close to families' homes as possible.
Aleppo, Syria
Shot: 29 Apr 2020

:18-:26
Fatima Al Zahra’a at WFP/UNICEF Distribution
Fatima is 8yrs old and in the first grade for the academic year 2019/2020. Like all Syrian students she is not going to school anymore due to Coronavirus. She is not happy missing school but glad that she could assist her mother in receiving the relief aid (since we have food and non-food items distributed all together).
Aleppo, Syria
Shot: 29 Apr 2020

:26-:43
SOT Fatima Al Zahra’a (Arabic):
(shows how she has been taught to wash hands)“Wash your hands thoroughly with soap and water and when you sneeze or cough you do this - you use your arm to cover your mouth and nose and immediately wash your hands with soap and water.”
Aleppo, Syria
Shot: 29 Apr 2020

:43-:58
Fatima Al Zahra’a washes her hands after coming home from WFP distribution
Aleppo, Syria
Shot: 29Apr20

:58-1:30
SOT Margot Vandervelden WFP Director of Emergencies(English)
“Such an unprecedented emergency requires a global response and WFP is leading…driving that global response. WFP is pre-positioning and providing lifesaving food for those who need it most. But, WFP is also airlifting medical supplies and aid workers from the entire humanitarian and health community. But, obviously, we need the funds in order to do so.”
Dakar, Senegal
SHOT: 6May20

1:30-2:09
WFP airlift
WFP cargo flight from WFP’s newly-established Global Humanitarian Response Hub in Liège, Belgium arrives in Burkina Faso carrying almost 16 metric tons of medical cargo and personal protective equipment like masks and gloves on behalf of UNICEF and the International Committee of the Red Cross (ICRC).
Ouagadougou, Burkina Faso
Shot: 1May20

2:09-3:02
Sawadogo Salam receives cash from WFP, buys food from shop and brings the food to where he and his family are staying WFP food distribution with COVID19 prevention methods.
Sawadogo, 39 years old, fled his home in Arbinbda when armed groups attacked killing many villagers. He travelled on foot 160km to Kaya leaving everything behind. His family later joined on with some of their belongings but his children have not been to school since they fled. WFP has implemented COVID19 preventive measures at its cash and food distributions.
Kaya, Burkina Faso
Shot: 3Apr20

3:02-3:22
SOT Sawadogo Salam(Moore)
“We ran here to escape the killing. The women managed to come later with carts. We left all our belongings there, even the food and kitchen tools”
Kaya, Burkina Faso
Shot:3Apr20

3:22-3:42
Sawadogo Salam’s family prepares and eats food bought with WFP provided cash.

Kaya, Burkina Faso
Shot: 3Apr20

ENDS

- WFP is focusing efforts on mobilising the resources it needs to provide food assistance to the 100 million people it set out to support in 2020. Food assistance offers a lifeline to vulnerable communities and boosting social protection systems will be vital to safeguarding an additional 130 million people at risk of slipping into hunger in 2020 due to the pandemic (on top of the 135 million people already acutely hungry before COVID-19).

- WFP is carefully monitoring emerging humanitarian needs to catch those on the brink who may be pushed into hunger by the socio-economic fallout of the pandemic – as needs rise, so too do the costs of meeting the rising tide of humanitarian needs.

- Leveraging its experience, WFP is helping governments strengthen social protection systems and school feeding to boost the impact they have on hunger in times of crisis.

- A silent hunger pandemic is poised to sweep across the world, sowing seeds of famine in its wake. WFP analysis shows that almost a quarter of a billion people could be pushed into severe hunger in 2020 by the fallout from COVID-19.

- The health crisis threatens to become a global humanitarian catastrophe. 135 million people were acutely hungry in 2019. A further 130 million may be driven into severe hunger if the situation continues to deteriorate, taking the total to 265 million in 2020.

- COVID-19 threatens to deal a fatal blow to communities already on the edge of survival, disrupting vital safety nets and straining humanitarian relief efforts.

- We are most concerned about the 30 million people living on the edge in fragile countries – people already facing extreme hunger, violence, and disease. They are on life support and would likely die without WFP assistance – if it’s not us, there is no one else.
WFP’s logistics services provide the backbone for global COVID-19 efforts, enabling humanitarian and health workers on the frontlines of the pandemic to stay and deliver.

- WFP is setting up the logistics backbone for global COVID-19 efforts, rolling out a global hub-and-spokes system of air links to dispatch vital medical and humanitarian cargo and transport health workers to the front lines of the pandemic. Global Humanitarian Response Hubs located close to where medical supplies are manufactured in Liège, Dubai, and China will link to regional hubs in Ethiopia, Ghana, Malaysia, Panama, Dubai, and South Africa, where a fleet of smaller aircraft will be on standby to move cargo and personnel into priority countries. The network builds on pre-existing UN Humanitarian Response Depots (UNHRD) - including Brindisi in Italy.

- Adequate funding will be crucial - if we cannot roll-out essential logistics services, the response to COVID-19 in the world’s most fragile settings will be at risk.

**Syria and COVID-19:** With COVID-19 containment measures limiting people’s movement, WFP has introduced measures to ensure that people receive their entitlements in as safe a way as possible. WFP provides life-saving food to 4.5 million people each month. It is now increasing its distribution cycles and hours during the day, setting up handwashing stations, supporting people to practice social distancing at distribution points and using SMS to notify families when they can collect assistance to avoid crowds. In partnership with UNICEF we are distributing soap and information leaflets about hygiene. WFP is also working closely with partners to introduce mobile distributions, where food is driven as close to families’ homes as possible.

**Burkina Faso and COVID-19:** In Burkina Faso attacks from non-state armed groups and drought have displaced over 830,000 people in one year. On 09 March 2020, Burkina Faso registered its first two cases of COVID-19, a figure that increased rapidly and exceeded the mark of 300 less than 30 days later. It’s one of the worst affected countries in all of Africa. WFP provides health information and is distributing food and cash to more than 530,000 people putting in place a number of COVID-19 prevention measures including social distancing, sanitization and utilization of personal protective equipment.

**IN NUMBERS**
People facing acute food insecurity in 2020 due to impact of COVID-19 (WFP) 265 million
People assisted by WFP operations globally in 2019 (WFP APR) 97 million

People WFP plans to reach in 2020 (WFP Management Plan) 100 million

People at risk of starvation if WFP is unable to reach them (WFP Chief) 30 million

Mortality rate /day due to hunger over 3 months (WFP Chief Economist) 300,000

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The United Nations World Food Programme - saving lives in emergencies and changing lives for millions through sustainable development. WFP works in more than 80 countries around the world, feeding people caught in conflict and disasters, and laying the foundations for a better future.

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